



GLOBAL  
COMMUNICATIONS

[For immediate release]

## **HGC honoured with Best OTT Partnership Award**

Recognition of HGC's efforts to deliver highest quality user experience to OTT customers worldwide

**Hong Kong, 24 November 2020** - HGC Global Communications Limited (HGC), a fully-fledged fixed-line operator and ICT service provider with extensive local and international network coverage, services and infrastructure, today announced that it has won the "Best OTT Partnership" category in the Global Carrier Awards, a significant recognition across the telecom industry.

With our broad portfolio of enterprise solutions and our deep understanding of our OTT partners needs has enabled us to deliver the highest quality user experience. We are determined to go the extra mile to deliver tailored one-stop telecom and ICT solutions to meet customers at all levels.

Over the last 16 years, the Global Carrier Awards has been one of the wholesale telecoms' largest industry celebration. More than 200 nominations from all corners of the globe were recorded in this year's awards.

Being recognised with this prestigious accolade reinforces our multinational team's commitment to providing OTTs with premium connectivity to eyeballs worldwide and to creating a game-changing business ecosystem for global OTTs, ISP and edge platforms.

In the virtual ceremony, the judges commended HGC for the quality of its submission, including great use of customer references and supporting documentation. With more than 130 OTT partnerships to draw on, in verticals ranging from gaming to hyperscalers, HGC's submission clearly demonstrated its trusted partner capability.

### **Flexibility and agility to support in-country edge services expansion**

With an extensive global network and infrastructure across five continents, HGC has created a successful track record across Asia of providing OTT services and building fully-meshed and extensive networks Asia. By combining our know-how and regional expertise with our advanced technologies and resources, HGC's one-stop OTT Edge solutions can provide custom components and solutions on a large scale and in a cost-effective manner, fully supporting OTTs to deliver a huge amount of content with minimal latency and increased agility.

### **Hybrid network and softwarisation solution to speed up time-to-market**

High quality, reliable and secure connectivity is the key to supporting OTTs' latency-sensitive and bandwidth-hungry applications. HGC delivers comprehensive one-stop-shop Network-as-a-Service (NaaS), Infrastructure-as-a-Service (IaaS) and Software-as-a-Service (SaaS) solutions with customised and managed digital services.

HGC's advanced network enables OTTs to scale up their businesses speedily by instant activation of on-demand connectivity as well as hyper-scale public cloud direct connect and Internet Exchanges on [SDX™](#).

Cliff Tam, Vice President, Global Data Strategy, International Business of HGC, said: "We are honoured to receive this international industry award as recognition of our dedication to simplifying the OTT business to help our OTT partners grow. Through our state-of-the-art network infrastructure, we are dedicated to continuously investing in network diversity, enabling a steady wave of innovation for OTTs and Content Providers to create next-generation user experiences. We will keep expanding our international network footprint to provide additional edge solutions to Asia and other emerging markets."



Ravindran Mahalingam, HGC's SVP of International Business, said: "HGC has been playing a trusted OTT partner for over 15 years and serving more than 130 OTTs. This fantastic win has been especially meaningful for us as it truly reflects our constant endeavour to deliver one-stop services to our OTT customers with the best possible reliability and capability. With the ever-growing demand for bandwidth in the 5G era, we continue to pursue lofty digital strategies by leveraging our infrastructure advantages and customer base with the premium and on-demand content libraries from our OTT partners, delivering the best possible solutions to support their expansion roadmaps."

Learn more about HGC One-Stop OTT Edge Solution: <https://www.hgc-intl.com/products-and-services/ott-edge-solutions/ott-solution/>

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#### **About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international fixed-line operator. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 23 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: [www.hgc.com.hk](http://www.hgc.com.hk)

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