



# Bot Detection

Gain real-time online visibility and enhance users' experience

Cyberattacks can cause immeasurable damages to a company and bot attacks possibly controlled by hackers, fraudsters are no exception. Research indicated that over 50% of internet traffic was driven by non-human sources, such as bad search engine bots and automated crawlers, which lead to credential stuffing, data scraping and DDoS attacks on websites, mobile application and APIs.

Bot detection is the top key priority for any business with an online presence to gain the real-time visibility of online traffic and identify the potential risks.

HGC detects and reports automated traffic of your domains passively. The assessment provides a quick and easy way to check bot problems for any HTTP traffic without going through the pilot process.





## Your Benefits



Reduce bandwidth costs



**Uplift user experience**, especially for e-commerce, media websites, mobile apps by eliminating form spams, digital adv fraud, carding attacks etc.



**Best-in-class application security and fraud prevention**

## Bot assessment by HGC and Macroview

- ✓ Traffic assessment for selected domains
- ✓ Threat reports for HTTP traffic – web, mobile, API
- ✓ Passive traffic scanning on a monitoring port or log files. No latency nor UX impact
- ✓ Two modes of operation: On-Premise – Self-contained & run within customer's premises; Managed – Run in secure environment
- ✓ No mitigation or cost