

[For immediate release]

HGC, IGC and AMS-IX go live with a new Internet Exchange in Bangkok



From Left to Right: Chirawat Mahawat, Vice President Greater Mekong Subregion of HGC; Onno Bos, International Partnership Director of AMS-IX; Pichit Satapattayanont, Chief Executive Officer of IGC

Hong Kong, 16 May 2023 – Leading Internet Exchange AMS-IX, together with HGC Global Communications Limited (HGC), a fully-fledged ICT service provider and network operator with extensive global coverage, and International Gateway Company Limited (IGC), a neutral regional telecommunication and network service provider, are happy to announce that AMS-IX Bangkok is live and ready for operations.

The new Internet Exchange will support the growth of the Internet through effective traffic localization, acceleration of enterprise digitization, and community support. Networks connected to AMS-IX Bangkok will benefit from lower operation costs, enhanced connectivity, better redundancy and lower latency.

Bangkok is strategically located at the heart of Southeast Asia which makes it ideal as an international hub for exchanging Internet traffic and a perfect location as a gateway to the Greater Mekong Subregion (GMS). It is one of the prime locations where Internet companies exchange Internet traffic besides Singapore and Hong Kong. Nearly 250 million eyeballs in Southeast Asia can now enjoy an uplifted online experience.



Under the terms of the partnership, HGC will serve as a commercial partner and marketing arm for AMS-IX Bangkok, while IGC provides IX infrastructure, network, and operation in Bangkok. AMS-IX, with their expertise on peering and network monitoring, will give technical support and has operational management of the exchange.

Onno Bos, International Partnership Director of AMS-IX, says: “It is great to announce yet another successful deployment of an AMS-IX Internet Exchange in Asia with our partner HGC. This new IX will have a significant effect on the Internet ecosystem as it will make it easier and more cost effective to let international CDNs connect to local eyeballs.”

Chirawat Mahawat, Vice President Greater Mekong Subregion of HGC says: “We are proud for the live of AMS-IX Bangkok as the enhancement of the HGC EdgeX brand for OTT ecosystem. We believe the exchange, with initial members on board, will boost content exchanging especially those who looks for the eyeballs coverage.”

Pichit Satapattayanont, Chief Executive Officer of IGC says: “The AMS-IX exchange will definitely encourage growth of the digital economy ecosystem. With our neutral positioning, we are welcome to support both content and telco players to be part of this growth.”

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About HGC Global Communications Limited

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 25 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

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About AMS-IX

AMS-IX (Amsterdam Internet Exchange) is a neutral member-based association that operates multiple interconnection platforms around the world. Our leading platform in Amsterdam has been playing a crucial role at the core of the internet for almost 30 years and is one of the largest hubs for internet traffic in the world with over 11 Terabits per second (Tbps) of peak traffic. Connecting to AMS-IX ensures customers such as internet service providers, telecom companies and cloud providers that their global IP traffic is routed in an efficient, fast, secure, stable and cost-effective way. This allows them to offer low latency and engaging online experiences for end-users. AMS-IX interconnects more than 1000 IP-networks in the world. AMS-IX also manages the world's first mobile peering points: the Global Roaming Exchange (GRX), the Mobile Data Exchange (MDX) and the Internetwork Packet Exchange (I-IPX) interconnection points.

AMS-IX

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About International Gateway Company Limited

International Gateway Company Limited or IGC is a subsidiary of ALT Telecom Plc., a neutral regional telecommunication and network service provider. IGC was established in year 2017 to provide wholesale bandwidth for both domestic and international traffic via SRT (State Railway of Thailand) and its nationwide network (so-called GMS network) which has totally about 12,000 km of nationwide-optical fiber network and owns NNI (Network to Network Interface) for 15 Crossing Borders to connect with 24 operators surrounding Thailand and extended connectivity to more than 10 well-known data center in Thailand. Moreover, the Open Access License with 5 CLSs (Cable Landing Station) which located in the most strategic locations for the Submarine Business in Thailand. With Submarine cable network it will allow IGC to play a major role in the Eastern Economic Corridor Project and bridge the Submarine traffic to the GMS Terrestrial network.

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