

[For immediate release]

Bulk Data Centers and HGC announce partnership to drive APAC business growth in Europe

Oslo/Hong Kong, 5 Oct 2023 - Bulk Data Centers, one of the Nordic's leading providers of ultra-scalable, highly connected, and sustainable data centers has signed a partnership agreement with HGC Global Communications Limited (HGC), a fully-fledged ICT service provider and network operator with extensive global coverage.

With strategic locations within the Nordics directly connected to multiple high-capacity diverse international cable systems, Bulk Data Centers facilities in Norway and Denmark deliver the same performance as those in any continental European city and at a much lower cost for the customer. By leveraging Bulk's pan-Nordic platform and HGC's network and services, this partnership paves the way for APAC businesses to enter and grow in the European market, whilst meeting their net zero commitments.

Through HGC's global footprint and services under the EdgeX by HGC ecosystem, this partnership further strengthens the ties between APAC and European regions for internet, cloud and OTT community. On top of this, it will contribute to global sustainability goals through supporting the use of green energy to reduce carbon footprint across Bulk's Data Center campus.

"This partnership agreement is a significant milestone for Bulk Data Centers and HGC, which demonstrates our shared mission to move the global digital sector towards net zero emissions," said Rob Elder, Chief Commercial Officer at Bulk Data Centers.

"HGC's extensive network and infrastructure in Hong Kong and overseas alongside its full-fledged telecom, data center services and ICT solutions, complement the products and services of Bulk Data Centers, ensuring businesses can scale with a truly sustainable solution," he said.

"HGC is proud to join the race to bring sustainable infrastructure to a global audience working with Bulk. This partnership aims to better serve APAC and international customers looking to enter the European Market through ultra-scalable and efficient data center solutions with global connectivity," said Marcello Brescia, Head of OTT and Edge Ecosystem at HGC.

"As a global telecom network operator, we want to focus on helping enterprise and OTT customers to reduce carbon emissions and energy consumption when they need to deploy colocation. Bulk is at the forefront of sustainable digital infrastructure," he added.

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About Bulk Data Centers

Bulk Data Centers delivers ultra-flexible, highly connected, and massively scalable data center and colocation solutions backed by personalized service. Bulk operates sustainably, using renewable energy. Bulk Data Centers is part of Bulk Infrastructure Group AS as one of three business areas, where the other two areas are Industrial Real Estate and Fiber Networks. Bulk's overall vision is to create sustainable infrastructure solutions. The company is headquartered in Oslo and has employees in Oslo, Kristiansand, Copenhagen and London.

<https://bulkinfrastructure.com/>

About HGC Global Communications Limited

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 19 overseas offices and staff presence in 31 cities worldwide. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: www.hgc.com.hk

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