

## **HGC Opens New Greater Bay Area Headquarters in Guangzhou Empowering Enterprise for Local Business Enhancement and Global Footprint Expansion**

**Hong Kong, 29 May 2023** – HGC Global Communications (HGC Group) has announced the opening of its Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area) headquarters and new office in Guangzhou. The headquarters has been designed to meet the needs of enterprises in the region for business growth. As a further business initiative to pace with the trend of digital transformation, it features the Digital Service Operations Center (DSOC), which leverages the group’s network infrastructure and ICT technology to provide advanced and comprehensive digital service to support enterprises in local and global business development.

As the Greater Bay Area is one of the most dynamic economic regions in China, HGC has planned to seize the market opportunity via strategically establishing a new office in Guangzhou as the Greater Bay Area headquarters. The office flexes the dynamics of gathering together nearly 200 talent of Communications and IT industry to offer enterprises with comprehensive one-stop digital solutions and services. By integrating advanced technology with robust network, HGC Group has transformed from a Telco to a Techco, henceforth accelerating the digital transformation journey for enterprises to achieve greater operational efficiency and global expansion.

Integral to the successful transition, the Greater Bay Area headquarter has a dedicated Digital Service Operations Centre that provides 7x24 comprehensive digital services to customers. It can quickly issue alarms for abnormal situations, allowing the professional team to address customer issues in a timely manner and provide IT optimization suggestions. The DSOC team can customize solution based on customer needs, including but not limited to network connections monitoring, cloud hosting services, security operations service, to meet customers’ digital business transformation and upgrading requirements.

Jia Ying Ju, Senior Vice President, China-International Business, HGC, said, “HGC is well positioned to support Greater Bay Area enterprises with our extensive submarine network and infrastructure spanning key global hubs. Our experienced team located in the Greater Bay Area is ready to assist enterprises in overcoming any challenges during their digital transformation journey. With our regional offices located around the world, enterprises can confidently expand their business globally with local support, while our GBA team can support overseas enterprises looking to develop their business in the Greater Bay Area. Moving forward, HGC is committed to helping enterprises capture opportunities in the Greater Bay Area market through digital technology and innovative solutions.

Nelson Zhou, Chief Technology Officer, Macroview Telecom Guangzhou under HGC Group, said, “We provide a wide range of cloud application and managed services in GBA for both domestic and overseas enterprises. With the support of a professional local team providing Chinese language services, we facilitate communication with customers and provides comprehensive one-stop solutions. The DSOC team can quickly respond to system alarms and provide operational reports and optimization plans to help customers achieve better system performance.”

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### **About HGC Global Communications Limited**

HGC Global Communications Limited (HGC) is a leading Hong Kong and international telecom operator and ICT solution provider. The company owns an extensive network and infrastructure in Hong Kong and overseas and provides various kinds of services. HGC has 25 overseas offices, with business over 5 continents. It provides telecom infrastructure service to other operators and serves as a service provider to corporate and households. The company provides full-fledged telecom, data centre services, ICT solutions and broadband services for local, overseas, corporate, SME and mass markets. HGC owns and operates an extensive fibre-optic network, five cross-border telecom routes integrated into tier-one telecom operators in mainland China and connects with hundreds of world-class international telecom operators. HGC is one of Hong Kong's largest Wi-Fi service providers, running over 29,000 Wi-Fi hotspots in Hong Kong. The company is committed to further investing and enriching its current infrastructure and, in parallel, adding on top the latest technologies and developing its infrastructure services and solutions. In 2019, HGC Group completed the acquisition of Macroview Telecom Limited (Macroview), a leading digital technology solution and managed services provider. The addition of Macroview further accelerates HGC Group's digital transformation path and positioning as a pioneering ICT and digital services leader. HGC is a portfolio company of I Squared Capital, an independent global infrastructure investment manager focusing on energy, utilities and transport in North America, Europe and selected fast-growing economies.

To learn more, please visit HGC's website at: [www.hgc.com.hk](http://www.hgc.com.hk)

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